



## Sponsorship Application/Contract

The California County Boards of Education (CCBE) annual conference will be held Sept 11-13, 2020 at the Hyatt Regency Monterey Hotel & Spa located in Monterey, CA. County board members and superintendents attend CCBE's annual conference for professional development and network opportunities that focus on specific issues, highlight best practices and new ideas which address the unique issues faced by county boards and the students they serve. The approximate 180 attendees include county board members, superintendents, staff, and invited guest speakers.

- Premier Sponsor: \$3,500**
  - Four registrations for the conference that includes President's Welcome Reception
  - Deliver welcome greeting at the President's Welcome Reception
  - Company logo on conference program and signage at registration and President's Welcome Reception.
  - Company logo and link on CCBE website for twelve months
  - One 8 ½ x 11 flier or brochure placed in each conference bag (provided by the sponsor)
  - One piece of collateral with company name and/or logo placed in each conference bag (provided by the sponsor)
  
- Supporting Sponsor: \$2,500**
  - Three registrations for the conference that includes President's Welcome Reception
  - Company logo on conference program and signage at registration and President's Welcome Reception.
  - Company logo and link on CCBE website for seven months
  - One 8 ½ x 11 flier or brochure placed in each conference bag (provided by the sponsor)
  - One piece of collateral with company name and/or logo placed in each conference bag (provided by the sponsor)
  
- Community Sponsor: \$1,500**
  - Two registration for the conference that includes President's Welcome Reception
  - Company logo on conference program and signage at registration and President's Welcome Reception.
  - Company logo and link on CCBE website for five months
  - One piece of collateral with company name and/or logo placed in each conference bag (provided by the sponsor)
  
- Patron Sponsor: \$750**
  - One registration for the conference that includes President's Welcome Reception
  - Company logo on conference program

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- President's Welcome Reception Sponsor: \$2,500**
  - One registration to conference that includes President's Welcome Reception
  - Deliver welcome greeting at the President's Welcome Reception
  - Company logo on conference program and signage at registration and President's Welcome Reception.
  - Company logo and link on CCBE Website for four months
  
- Keynote Speaker Sponsor: \$1,500 (two available)**
  - One registration to conference that includes President's Welcome Reception
  - Opportunity to introduce the speaker
  - Company logo on conference program and signage at registration and President's Welcome Reception.
  - Company logo and link on CCBE Website for three months
  - One piece of collateral with company name and/or logo placed in each conference bag (provided by the sponsor)
  
- Conference Bags: \$1,300 (one available)**
  - Each attendee will receive a conference bag, with your organizations name and logo printed on it. Each tote is filled with conference swag and snacks.
  
- Lanyard: \$700 (no longer available)**
  - Each attendee will receive a lanyard with company name and logo.
  
- Web site Banner Ad Sponsor: \$300**
  - Company logo and link on CCBE website for three months
  
- Host Table: \$250**
  - This is an "add-on" option for organizations who are already sponsoring the conference at Community Sponsor or higher.
  - One table hosted by the company that is set up in the registration area during the conference.

***Please note all sponsorships are on a first-come first-served basis.***

For more information regarding sponsorship opportunities and availability, please contact Charlyn Tuter at (916) 669-3281 or [ctuter@csba.org](mailto:ctuter@csba.org) or Jenn Ng at (916) 669-3263 or [jng@csba.org](mailto:jng@csba.org).



## Sponsorship Application/Contract

### General Information

*(Please type or print clearly)*

\_\_\_\_\_

Contact name

\_\_\_\_\_

Title

\_\_\_\_\_

Company name

\_\_\_\_\_

Address

\_\_\_\_\_

City

\_\_\_\_\_

State

\_\_\_\_\_

Zip code

\_\_\_\_\_

Business phone

\_\_\_\_\_

Cell phone

\_\_\_\_\_

Fax

\_\_\_\_\_

Email

Total amount sponsored \$ \_\_\_\_\_

I (we) certify the foregoing information is correct and authorize CSBA/CCBE to invoice my (our) company for the sponsored amount and activate participation upon application approval.

\_\_\_\_\_

Signature

\_\_\_\_\_

Date