

2018

# CCBE Year-in-Review



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# EXECUTIVE SUMMARY

## Executive Summary

### STRATEGIC HIGHLIGHTS

The California County Boards of Education (CCBE) is committed to serving an organization that is dedicated to equity and knowledge by being engaged, tenacious, and champions for education. Through advocacy, training, mentoring, marketing and communications, CCBE's mission is to serve and represent the county boards of education community by strengthening and promoting local governance, and enabling county boards to help every student succeed. It is the dynamic network of members maximizing education opportunities for all.

County Office of Education Board members have accepted a responsibility to all children in their region and throughout California and must take the lead to find ways to meet the needs of 6.2 million students in CA. Students deserve nothing less than our best. We need to educate and advocate for equal access and support for all students. One of the principal ways we serve our members and fulfill our mission is through our legislative and policy efforts. This year, CCBE played a vital role in state, local and county partnerships. Collaboration is essential to the continued growth and development of our educational system.

2018 was a busy and important year with work being done to accomplish the goals for CCBE's future with the leadership of the Executive Committee, Board of Directors, staff, members, CSBA and partnerships. This work started in February, when CCBE's Executive Committee engaged in a two-day retreat. With the help of facilitator, Lauren Ball, the Executive Committee and Program Manager Charlyn Tuter, the Executive Committee engaged in rich dialogue and discussions; reviewed the growth from past years and challenges that continue to face California County Boards of Education; and completed the planning for the upcoming year. This year's priorities included a continued focus on advocacy; and increased marketing and communications through social media and on-going professional development.

### FINANCIAL HIGHLIGHTS

Our commitment to you – our members – goes beyond saving money. CCBE's ongoing re-investment in advocacy and professional development and training opportunities continues to be an important focus now and in the future. Through surveys and evaluations, our members want more professional training opportunities and services that help provide them with the tools and skills they need to do their job and meet their roles and responsibilities. We will continue to provide on-going education through board development, annual conference, workshops, MIG training focused on COE board trustees, newsletter articles through the monthly CSBA *SchoolNews*, LCAP/LCFF, dashboard and advocacy.

### MEMBER SERVICES HIGHLIGHTS

The Annual Conference Committee put together a great professional training experience for all who attended. It is important to your students that the professional growth of policy makers continue to occur. Hot topics at this year's Annual Conference included: advocacy, LCFF/LCAP, charter schools, governance and

# EXECUTIVE SUMMARY

safety and security. The Saturday general session luncheon was a wonderful source of information on addressing harassment and assault in today's society and the Sunday general session tackled the issue of gun violence in schools.

We realize that continuing education plays a critical role in ensuring all members are aware of the many changing parts of education. With this in mind, CCBE held a two-day County Board Advanced Governance workshop in March. We will continue expanding the way we offer information through social media, updated training programs and the County Perspective section in the monthly CSBA California School*News*.

## LOOKING AHEAD

I'd like to thank you for your commitment to CCBE, big or small. The diversity of our organization is one of our greatest assets. We learn from each other by working together. As we forge ahead in 2019, we recognize the significant opportunities before us that will shape public education well into the future. While many challenges remain, CCBE will continue to build on this foundation of success and focus on the hard, meaningful work that will have a lasting, positive impact on the students we serve and our organization for years to come.

Bruce Dennis  
CCBE President

# FINANCIAL SUMMARY

## Financial Summary

The Fiscal Year 2017-18 budget was approved by the Board of Directors at its December 1, 2016 meeting. Throughout the year, adjustments were made in various operational expenses to reflect anticipated expenses during the 2017-18 fiscal year. Overall, the Fiscal Year 2017-18 budget shows a net income loss mostly due to a loss in program revenues and an increase in administrative expenses.

- Income: \$190,365.00
- Expenses: \$201,620.00
- Net Income (Loss): \$11,255.00
- Net Reserve Cash Balance: \$155,928.00

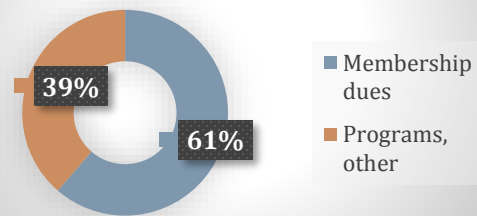
At its November 30, 2017 meeting, the Board of Directors approved the Fiscal Year 2018-19 budget and approved to keep membership dues the same as FY 2017-18 for most county offices except for including Class IIA (210,000 – 749,999) and increase dues by \$1,436.00 to \$5,500.00 for Orange, Riverside, San Bernardino, Santa Clara and San Diego. We are happy to report that all membership dues have been received and CCBE is now at 100% participation.

The budget is a living document that will change over the course of the year. The Treasurer and Executive Committee will be kept informed of the need for changes to the budget in between meetings of the Board of Directors and the board will receive budget revision reports at scheduled meetings.

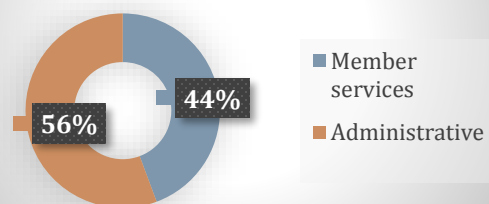
The CCBE financial condition continues to be strong and healthy with a strong reserve balance.

### FINANCIAL STRENGTH AND STABILITY

#### 2017-18 REVENUES



#### 2017-18 EXPENSES



# MEMBER SERVICES HIGHLIGHTS

## Member Services Highlights

### ADVOCACY

CCBE participated in the NSBA Advocacy Institute learning from state leaders how to extend and maximize our organizational federal advocacy experience, exploring successful strategies for communicating, building campaigns, and leveraging resources to defeat proposals that are harmful to public education in our state and communities. As a part of continuing towards achieving CCBE advocacy goals, President Bruce Dennis CSBA Director-at-Large, County Heidi Weiland attended the NSBA Advocacy Institute where over 600 school board members, state association leaders and education advocates participated in a successful Advocacy Institute, February 4-6, 2018, in Washington, D.C. In 2019, CCBE will again be sending three representatives to attend the NSBA Advocacy Institute scheduled January 27-29, 2019.

The Legislative Committee kept a watchful eye on key legislation making its way through the State Capitol, as well as monitoring changes to the Local Control Formula Funding and other state-budget-related matters. During 2018, the CCBE Legislative Committee met initially in March and had three subsequent teleconferences (in May, June and September) to discuss and take positions on bills and hear budget updates. This year the committee reviewed 82 bills that specifically impacted county offices of education. There were four key bills that CCBE approved/support that were signed by Governor Brown; (1) AB 2109 (O'Donnell, D) - Pupils with a temporary disability: individual instruction: pupils who are terminally ill: honorary diplomas; (2) AB 2235 (Quick-Silva, D) - County community schools; (3) AB 2449 (Arambula, D) - School districts, county offices of education, and community college districts: governing boards: elections; and (4) AB 3223 (Grayson, D) - Special education: visually impaired pupils: braille: Unified English Braille.

### POLICY

In collaboration with CSBA, sample of board policies for use by county boards of education have been made available through CSBA's GAMUT. This year, the CSBA policy department along with the CCBE policy workgroup reviewed and released seven policies related to charter schools and legal services and advice.

### MEMBER DEVELOPMENT AND TRAINING

CCBE's 2018 Annual Conference, hosted in Monterey continued to be another big success held on September 14-16, 2018 at the Hyatt Regency Hotel in Monterey. More than 190 attendees attended this year's conference and were provided with practical tools on how to better do their jobs. This conference is a great opportunity for county board members from across the state to network, share best practices and better understand critical issues that specifically impact county offices of education and the students they serve. Programing highlights included three general sessions, one specifically dedicated to learning how to prevent gun violence before it starts in the home, schools and community, the General Membership session and fifteen breakout sessions on shared governance and advocacy, LCFF and LCAP, SELPA, charter schools, the political impact and landscape on schools in the coming year and networking opportunities.

# MEMBER SERVICES HIGHLIGHTS

County Board Advanced Governance statewide workshop was held on March 23-24, 2018, which had 40 attendees. The sessions included: effective governance, budget and finance, local control accountability plan, the appellate role of the county board, dashboard report card, advocacy 201 and networking opportunities.

## COMMUNICATIONS

CCBE published 4 quarterly CORE Newsletters that celebrated county best practices delved into issues county boards faced throughout the state, legislative advocacy topics and upcoming events. Articles included solutions in preventing human trafficking, county offices of education working together for the common good, professional development for county and district board members and why it is important, and a guideline report for superintendent compensation.

## TAKEAWAYS

For CCBE, 2018 has been a year of self-reflection and change. It has been a time to take a step back, evaluate our processes, training offerings, master calendar, bylaws and budget, and modify as needed all facets of CCBE to ensure that we are best serving our membership. This past year has truly become the year of strategic focus for CCBE.

As was shared in the President's Message article in the CORE newsletter fall edition, understanding the importance of looking at social policy issues we are faced with on an individual level to literally put a face on the issue and challenge our beliefs is vital to not lose site of the personal impact on our children and their families. Communication being a two-way process, involves giving and receiving from all stakeholders and partners. It is essential for COE Board members to understand the need to listen to their communities and be stewards of asking questions to provide common messaging in these changing times.

In order to achieve our mission to help every student succeed, it is important for COE Board members to pursue ongoing professional development and training. Please be sure to register and attend the upcoming County Board Governance training scheduled March 8-9, 2019 at the Embassy Suites hotel, Sacramento. Please visit [www.theccbe.org/Events/CountyBoardGovernanceWorkshop/](http://www.theccbe.org/Events/CountyBoardGovernanceWorkshop/) for more information and to register for this professional development opportunity.

# CCBE EXECUTIVE COMMITTEE

## CCBE Executive Committee

BRUCE DENNIS  
PRESIDENT



DANA DEAN  
PRESIDENT-ELECT



SHERMAN GARNETT  
VICE PRESIDENT



AMY CHRISTIANSON  
IMMEDIATE PAST PRESIDENT



JOHN MCPHERSON  
TREASURER



HEIDI WEILAND  
CSBA DIRECTOR-AT-LARGE,  
COUNTY



## CCBE Staff

CHARLYN TUTER  
PROGRAM MANAGER



JENNIFER NG  
ADMINISTRATIVE SPECIALIST





# 2018 BOARD OF DIRECTORS

## 2018 Board of Directors

David Browning (Lake COE), Region 1

Brenda Duchi (Siskiyou COE), Region 2

Herman Hernandez (Sonoma COE), Region 3

June McJunkin (Sutter COE), Region 4

Beverly Gerard (San Mateo COE), Region 5

Shelton Yip (Yolo COE), Region 6

Fatima Alleyne (Contra Costa COE), Region 7

Juliana Feriani (Tuolumne COE), Region 8

Janet Wohlgemuth (Monterey COE), Region 9

Sara Wilkins (Madera COE), Region 10

Mark Lisagor (Ventura COE), Region 11

Donald Cowan (Kern COE), Region 12

Dr. John (Jack) Bedell (Orange COE), Region 15

Laura Mancha (San Bernardino COE), Region 16

Guadalupe Gonzalez (San Diego COE), Region 17

Wendel Tucker (Riverside COE), Region 18

Rosemary Kamei (Santa Clara COE), Region 20

Douglas Boyd (Los Angeles COE), Region 21-24

Ad Hoc Member of the Board

Sherry Crawford, (Siskiyou COE), CSBA Region 2 Director

Mike Walsh, (Butte COE), CSBA President