

2019

CCBE Year-in-Review



3251 Beacon Blvd.,
West Sacramento, CA 95691
Tel (800) 266-3382
www.theccbe.org

TABLE OF CONTENTS

Contents

Executive Summary _____	1
Financial Summary _____	3
Member Services Highlights _____	4
CCBE Executive Committee _____	6
2019 Board of Directors _____	7
Past CCBE Presidents _____	8

EXECUTIVE SUMMARY

Executive Summary

STRATEGIC HIGHLIGHTS

The California County Boards of Education (CCBE) is committed to be an organization that is dedicated to knowledge and equity by serving members who are engaged, and tenacious champions for public education. CCBE's mission is to serve and represent the county boards of education community by strengthening and promoting local governance, so as to enable county board members to help every California student succeed. CCBE is a dynamic network of members dedicated to maximizing education opportunities for all.

County Board of Education members have accepted a responsibility to all children in their regions and throughout California and must take the lead to find ways to meet the ever-evolving needs of the 6.2 million students in California. Students deserve nothing less than our best. To that end, County board members throughout the state work not only to educate our children, but also to advocate for equal access and support for *all* students. Through advocacy, training, mentoring, marketing, and communications, our organization works every day to support its members with those critical efforts.

2019 was a busy and important year with work being done to accomplish CCBE's continuing goals, such as increased visibility in the education community, legislative impact, and high-quality professional development. The Executive Committee started the year out with a powerful strategic planning retreat, where we worked on the continuing implementation of the Board of Directors direction and with staff, members, CSBA and our other partners. In the summer, the Board of Directors met as well to engage in rich discussions, reviewing the growth from past years and challenges that continue to face California County Boards of Education and completing the planning for the upcoming year. The priorities for the year ahead include a continued focus on advocacy; and increased marketing and communications through social media and on-going professional development.

One of the principal ways we serve our members and fulfill CCBE's mission is through our legislative and policy efforts. This year, CCBE played a vital role in state, local, and county partnerships by working with our colleagues and staff at CSBA, as well all other organizations in the education community such as ACSA and CSESA. CCBE and our partners impacted important legislative efforts, particularly in the areas of charter reform and increased education funding. As demonstrated this year, collaboration was and is essential to our success in the continued growth and development of our educational system.

FINANCIAL HIGHLIGHTS

We've had another year of 100% membership and continue to maintain a healthy reserve for our organization. We are always mindful of our responsibility to carefully shepherd our resources, but our commitment to you – our members – goes beyond saving money. CCBE's ongoing re-investment in advocacy and professional development and training opportunities continues to be an important focus now and in the future. Through surveys and evaluations, we consistently learn that our members want more professional training opportunities and services that help provide them with the tools and skills they need to do their job and meet their roles and responsibilities. We have worked hard to meet those needs and to grow member

EXECUTIVE SUMMARY

training opportunities. As we move forward, we will continue to provide on-going education through board development, new and experienced board member workshops and, of course, through our annual conference.

MEMBER SERVICES HIGHLIGHTS

The Annual Conference Committee put together a great professional training experience for all who attended. Once again, we had record attendance at what has become the go-to conference for County Board members. Hot topics at this year's Annual Conference included: advocacy, charter schools, governance and safety and security.

We realize that it is important to your students that the professional growth of policy makers continue to occur, and that continuing education plays a critical role in ensuring all members are aware of the many changing parts of education. This year, in addition to our annual conference, CCBE held a two-day County Board new member Governance workshop in March and an experienced member workshop is in the works for March 2020. We will continue expanding the way we offer information through social media, and updated training programs. We have also expanded our effort to share best practice, and while introducing County programs to all CSBA members, in the County Perspective section in the monthly CSBA California *SchoolNews*.

LOOKING BACK

This 2019 Year-In-Review would not be complete without acknowledging the Decade-In-Review too! We have come a long way in the past 10 years as our shared focus has continued to be on growing the organization and providing more and better programs for our members. Though there is always room for improvement, one can't look back without recognizing that, thanks to the years of hard work by all of our prior executive committee and board members, and of our amazing staff, we truly succeeded in meeting our goals by every measure! We've included an inset of all the great folks who've led the group in the decade gone by. If you could, please take a moment to thank all those who have contributed to this wonderful organization.

LOOKING AHEAD

I'd like to thank you for your commitment to CCBE, big or small. It's been a great honor to be a part of CCBE's continued growth and our on-going efforts to serve all of you well. The diversity of our organization is one of our greatest assets. We learn from each other by working together. As we forge ahead in 2020, we recognize the significant opportunities before us that will shape public education well into the future. While many challenges remain, CCBE will continue to build on this foundation of success and focus on the hard, meaningful work that will have a lasting, positive impact on the students we serve and our organization for years to come. Thank you.

Dana Dean
CCBE President

FINANCIAL SUMMARY

Financial Summary

The Fiscal Year 2018-19 budget was approved by the Board of Directors at its November 30, 2017 meeting. Throughout the year, adjustments were made in various operational expenses to reflect anticipated expenses during the 2018-19 fiscal year. Overall, the Fiscal Year 2018-19 budget shows a net income loss of \$2,517.00.

- Income: \$208,996.00
- Expenses: \$211,513.00
- Net Income (Loss): \$2,517.00
- Net Reserve Cash Balance: \$153,411.00

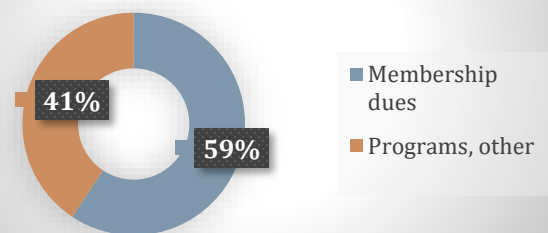
At its November 29, 2018 meeting, the Board of Directors approved the Fiscal Year 2019-20 budget and approved to keep membership dues the same as FY 2018-19 for most county offices except for increase dues by \$1,000.00 for Los Angeles. We are happy to report that all membership dues have been received and CCBE is now at 100% participation.

The budget is a living document that will change over the course of the year. The Treasurer and Executive Committee will be kept informed of the need for changes to the budget in between meetings of the Board of Directors and the board will receive budget revision reports at scheduled meetings.

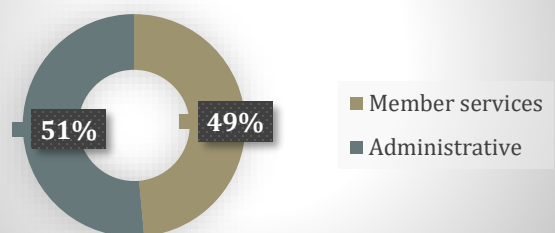
The CCBE financial condition continues to be strong and healthy with a strong reserve balance.

FINANCIAL STRENGTH AND STABILITY

2018-19 REVENUES



2018-19 EXPENSES



MEMBER SERVICES HIGHLIGHTS

Member Services Highlights

ADVOCACY

CCBE participated in the NSBA Advocacy Institute learning from state leaders how to extend and maximize our organizational federal advocacy experience, exploring successful strategies for communicating, building campaigns, and leveraging resources to defeat proposals that are harmful to public education in our state and communities. As a part of continuing towards achieving CCBE advocacy goals, President Dana Dean, President-elect Janet Wohlgemuth, and Vice President Rick Shea along with many other county board members attended the NSBA Advocacy Institute where over 600 school board members, state association leaders and education advocates participated in a successful Advocacy Institute, January 27-29, 2019, in Washington, D.C.

New this year, the Legislative Committee folded into the CSBA Legislative Committee which is comprised of school district and county boards of education members from across the state representing a diverse membership with attention given to type of district (i.e. large, small, and county); ethnicity; and geographical location (i.e. north, central, and south). Four county board members were appointed to serve on this committee, one of which is the CCBE Immediate Past President, providing CCBE with a greater voice on the impact legislation has on county boards of education at the state level. The four county board members appointed to serve on this year's committee were; Bruce Dennis, CCBE Immediate Past President (Riverside COE), Doug Boyd (Los Angeles COE), Heidi Weiland, CSBA Director-at-Large, County (El Dorado COE), and Dwight Pierson (Plumas County & USD).

During 2019, CSBA Legislative Committee met frequently throughout the year to discuss and take positions on legislative bills. This year has been an eventful year for county boards of education in California. We have had opportunities to advocate for (and to expect) increased funding for our schools. There has also been a *more-than-usual* amount of attention on the role of County Boards of Education. It has been critically important for us to educate our representatives and communities on the essential, integral role that County Boards have in education, and we have been dedicated to that effort.

POLICY

In collaboration with CSBA, sample of board policies for use by county boards of education have been made available through CSBA's GAMUT. This year, the CSBA policy department issued regular updates to the county-specific policies in January and July and were sent by email to COE subscribers based on the type of subscription they have. They were also posted to GAMUT Online. For any sample policy questions, ordering information and a fee schedule, please contact CSBA Policy Services at (800) 266-3382 or email at gamut@csba.org.

MEMBER SERVICES HIGHLIGHTS

MEMBER DEVELOPMENT AND TRAINING

CCBE's 2019 Annual Conference, hosted in Monterey continued to be another big success held on September 13-15, 2019 at the Hyatt Regency Hotel in Monterey. More than 190 attendees attended this year's conference and were provided with practical tools on how to better do their jobs. This conference is a great opportunity for county board members from across the state to network, share best practices and better understand critical issues that specifically impact county offices of education and the students they serve. Programing highlights included three general sessions, one specifically dedicated to learning how to cope with natural disasters and be better prepared, the General Membership session and fifteen breakout sessions on advocacy, budget and finance, governance, civic education and engagement, equity, closing the achievement gap and CTE programs, charter schools, the political impact and landscape on schools in the coming year and networking opportunities.

County Board Advanced Governance statewide workshop was held on March 8-9, 2019, which had 40 plus attendees. The sessions included: effective governance, budget and finance, local control accountability plan, the appellate role of the county board, dashboard report card, advocacy 101, SELPA, and networking opportunities.

COMMUNICATIONS

CCBE published monthly articles in the CSBA *SchoolNews* that celebrated county best practices delved into issues county boards faced throughout the state, legislative advocacy topics and upcoming events. Articles included solutions in preventing human trafficking, county offices of education working together for the common good, professional development for county and district board members and why it is important, and a guideline report for superintendent compensation.

TAKEAWAYS

For CCBE, 2019 has been a year of self-reflection and change. It has been a time to take a step back, evaluate our processes, training offerings, master calendar, bylaws and budget, and modify as needed all facets of CCBE to ensure that we are best serving our membership. This past year has truly become the year of strategic focus for CCBE.

Understanding the importance of looking at social policy issues we are faced with on an individual level to literally put a face on the issue and challenge our beliefs is vital to not lose site of the personal impact on our children and their families. Communication being a two-way process, involves giving and receiving from all stakeholders and partners. It is essential for COE Board members to understand the need to listen to their communities and be stewards of asking questions to provide common messaging in these changing times.

In order to achieve our mission to help every student succeed, it is important for COE Board members to pursue ongoing professional development and training. Please be sure to register and attend the upcoming County Board Governance training scheduled March 15-16, 2020 at the Embassy Suites hotel, Sacramento. Please visit www.theccbe.org/Events/CountyBoardGovernanceWorkshop/ for more information and to register for this professional development opportunity.

CCBE EXECUTIVE COMMITTEE

CCBE Executive Committee

DANA DEAN
PRESIDENT



JANET WOHLGEMUTH
PRESIDENT-ELECT



RICK SHEA
VICE PRESIDENT



BRUCE DENNIS
IMMEDIATE PAST PRESIDENT



JOHN MCPHERSON
TREASURER



HEIDI WEILAND
CSBA DIRECTOR-AT-LARGE,
COUNTY



CCBE Staff

CHARLYN TUTER
PROGRAM MANAGER



JENNIFER NG
ADMINISTRATIVE SPECIALIST



2019 BOARD OF DIRECTORS

2019 Board of Directors

David Browning (Lake COE), Region 1

Brenda Duchi (Siskiyou COE), Region 2

Gina Cuclis (Sonoma COE), Region 3

June McJunkin (Sutter COE), Region 4

Beverly Gerard (San Mateo COE), Region 5

Shelton Yip (Yolo COE), Region 6

Amber Childress (Alameda COE), Region 7

Juliana Feriani (Tuolumne COE), Region 8

Rose Filicetti (Santa Cruz COE), Region 9

Marcy Masumoto (Fresno COE), Region 10

Rachel Ulrich (Ventura COE), Region 11

Donald Cowan (Kern COE), Region 12

Dr. John (Jack) Bedell (Orange COE), Region 15

Laura Mancha (San Bernardino COE), Region 16

Guadalupe Gonzalez (San Diego COE), Region 17

Wendel Tucker (Riverside COE), Region 18

Rosemary Kamei (Santa Clara COE), Region 20

Douglas Boyd (Los Angeles COE), Region 21-24

Ad Hoc Member of the Board

Sherry Crawford, (Siskiyou COE), CSBA Region 2 Director

Joaquin Rivera, (Alameda COE), CSBA Director-at-Large, Hispanic

Mike Walsh, (Butte COE), CSBA Immediate Past President

PAST CCBE PRESIDENTS

Past CCBE Presidents

NAME	YEAR	COUNTY
Bruce Dennis	2018	Riverside County
Amy Christianson	2017	Butte County
Joaquin Rivera	2016	Alameda County
Juliana Feriani	2015	Tuolumne County
Heidi Weiland	2014	El Dorado County
Dr. Ramon Flores	2013	Ventura County
Ken Berrick	2012	Alameda County
Raymond H. Peterson	2011	Sonoma County
Cathie C. Bustos	2010	Madera County
Lynne Craig	2009	Riverside County
Dr. Jack Bedell	2008	Orange County
Susan Hartley	2007	San Diego County
Jennifer Kresge	2006	Napa County
Barbara Thomas	2005	Fresno County
Nick Aguilar	2004	San Diego County
Sara J. Wilkins	2003	Madera County
Janet Lindgren	2002	Ventura County
Mark Cooper	2001	Lake County
Sophia Waugh	2000	Los Angeles County
Elizabeth Parker	1999	Orange County
Beverly Willis-Gerard	1998	San Mateo County
Daniel Clark	1997	Napa County
Jerome Wiggins	1996	Alameda County
Dr. David O. Stine	1995	San Bernardino County
Michaelene D. Wagner	1994	Los Angeles County
Martin Block	1993	San Diego County
Ruth Miller	1992	Riverside County
Robert Pokorny	1991	Solano County
Delores Devenport	1990	Yuba County
Pat Hicks	1989	Lake County
Brenda Brimhall	1988	Butte County
Betty Gibbel	1986 and 1987	Riverside County
Dr. Frank Gladen	1985	Butte County
Charles Spear	1984	Contra Costa County
Dean McCormick	1982 and 1983	Orange County
Barbara Wheatland	1981	Santa Clara County
Dick Bragg	1979 and 1980	Monterey County
Carol Slavick	1977 and 1978	San Mateo County
Primo Ruiz	1976	Contra Costa County
Otto Zentner	1975	Merced County
Jim Tuttle	1973 and 1974	Imperial County
Lucille Mausey	1971 and 1972	Contra Costa County
Dr. Dan Towler	1969 and 1970	Los Angeles County
Dr. George Muench	1967 and 1968	Santa Clara County
Ruth Harris	1965 and 1966	San Bernardino County
Paul Madsen	1963 and 1964	Santa Clara County
Ruth Colwell	1961 and 1962	Los Angeles County
Dr. John Kenney	1959 and 1960	Sonoma County