



Sponsorships Application/Contract

The California County Boards of Education (CCBE) annual conference will be held Sept14-16, 2018 at the Hyatt Regency Monterey Hotel & Spa located in Monterey, CA. County board members and superintendents attend CCBE's annual conference for professional development and network opportunities that focus on specific issues, highlight best practices and new ideas which address the unique issues faced by county boards and the students they serve. The approximate 180 attendees include county board members, superintendents, staff, and invited guest speakers.

- Premier Sponsor: \$3,000 (one available)**
 - Four registrations for the conference includes President's Welcome Reception
 - Deliver welcome greeting at the President's Welcome Reception
 - Host a table during the President's Welcome Reception
 - Company logo on conference program and signage at registration and President's Welcome Reception.
 - Company logo and link on CCBE website for twelve months
 - One 8 ½ x 11 flier or brochure placed in each conference bag (provided by the sponsor)
 - One piece of collateral with company name and/or logo placed in each conference bag (provided by the sponsor)

- President's Welcome Reception Sponsor: \$2,500 (three available)**
 - One registration to conference includes President's Welcome Reception
 - Deliver welcome greeting at the President's Welcome Reception
 - Company logo on conference program and signage at registration and President's Welcome Reception.
 - Company logo and link on CCBE Website for four months
 - One piece of collateral with company name and/or logo placed in each conference bag (provided by the sponsor)

- Keynote Speaker Sponsor: \$1,500 (two available)**
 - One registration to conference includes President's Welcome Reception
 - Opportunity to introduce the speaker
 - Company logo on conference program and signage at registration and President's Welcome Reception.
 - Company logo and link on CCBE Website for three months
 - One piece of collateral with company name and/or logo placed in each conference bag (provided by the sponsor)

- Supporting Sponsor: \$1,500**
 - Three registrations for the conference includes President's Welcome Reception
 - Company logo on conference program and signage at registration and President's Welcome Reception.
 - Company logo and link on CCBE website for seven months
 - One 8 ½ x 11 flier or brochure placed in each conference bag (provided by the sponsor)
 - One piece of collateral with company name and/or logo placed in each conference bag (provided by the sponsor)



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- Community Sponsor: \$1000**
 - Two registrations for the conference includes President's Welcome Reception
 - Company logo on conference program and signage at registration and President's Welcome Reception.
 - Company logo and link on CCBE website for five months
 - One piece of collateral with company name and/or logo placed in each conference bag (provided by the sponsor)

- Conference Snack Bags: \$1000 (one available)**
 - Each attendee will receive a snack bag filled with snacks and company name and logo on the bag.

- Lanyard: \$650**
 - Each attendee will receive a lanyard with company name and logo.

- Patron Sponsor: \$600**
 - One registration to conference includes President's Welcome Reception
 - Company logo on conference program and signage at registration and President's Welcome Reception.
 - Company logo and link on CCBE website for three months
 - One piece of collateral with company name and/or logo placed in each conference bag (provided by the sponsor)

- Web site Banner Ad Sponsor: \$300**
 - Company logo and link on CCBE website for three months

- Host Table: \$250**
 - This is an "add-on" option for organizations who are already sponsoring the conference at one of the sponsorship levels listed above.
 - One table hosted by the company that is set up in the registration area during the conference.

Please note all sponsorships are on a first-come first-served basis.

For more information regarding sponsorship opportunities and availability, please contact Charlyn Tuter at (916) 669-3281 or ctuter@csba.org or Jenn Ng at (916) 669-3263 or jng@csba.org.



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General Information

(Please type or print clearly)

Contact name

Title

Company name

Address

City

State

Zip code

Business phone

Cell phone

Fax

Email

Total amount sponsored \$ _____

I (we) certify the foregoing information is correct and authorize CSBA/CCBE to invoice my (our) company for the sponsored amount and activate participation upon application approval.

Signature

Date