



KEYNOTE GENERAL SESSION SPEAKERS



FIRESIDE CHAT

Eric Yuan | 3:00 PM - 4:00 PM | Friday, Sept 11

OVERVIEW

Come join us as we chat with Zoom Founder and CEO **Eric Yuan** as we hear from him how Zoom has become the company that has shouldered the task of keeping us and our students connected to one another in the midst of remote work, learning and social distancing.

BIOGRAPHY

Eric Yuan founded Zoom in 2011 to deliver happiness and bring teams together to get more done in a frictionless video environment. Zoom's video-first unified communications platform continues to dramatically transform the way leading global enterprise companies communicate. Under Eric's leadership, Zoom was one of the highest-performing tech IPOs of 2019.

Prior to founding Zoom, Eric was corporate vice president of engineering at Cisco, where he was responsible for Cisco's collaboration software development. Eric was one of the founding engineers and vice president of engineering at Webex. Between 1997 and 2011, he grew his team from 10 engineers to more than 800 worldwide and contributed to revenue growth from \$0 to more than \$800M.

Eric has been named one of the Most Powerful People in Enterprise Tech by Business Insider. In 2018, he was named the #1 CEO of a large US company by Glassdoor and EY Entrepreneur of the Year in Northern California (software category). Also in 2019, he was added to the Bloomberg 50, as a leader who changed the game in global business. Eric is a named inventor on 11 issued and 20 pending patents in real-time collaboration.



SUPPORTING STUDENT LEARNING IN THE TIME OF COVID

Linda Darling-Hammond | 10:00 AM - 11:00 AM | Saturday, Sept 12

OVERVIEW

With the uncertainty of the 2020-21 school year and a vast majority of LEAs unable to even begin standardized testing before school closures in the spring, it will be important for county leaders to pivot and focus this fall on how students are coming into our system this year and gain understanding on the implementation tools on diagnostic and formative assessments strategies for measuring students' learning.

BIOGRAPHY

Linda Darling-Hammond is the Board President for the California State Board of Education and is the Charles E. Ducommun Professor of Education Emeritus at Stanford University and founding president of the Learning Policy Institute, created to provide high-quality research for policies that enable equitable and empowering education for each and every child. At Stanford she founded the Stanford Center for Opportunity Policy in Education and served as faculty sponsor for the Stanford Teacher Education Program, which she helped to redesign.



PURE POLITICS: THE POLITICAL LANDSCAPE IMPACTING SCHOOLS

Kevin Gordon, Jack O'Connell, Barret Snider, and Paul Gothold
12:15 PM - 1:15 PM | Saturday, Sept 12

OVERVIEW

The political and legislative landscape have been turned upside down as state leaders grapple with the impacts of COVID-19. Coupled with a national election expected to draw a record turnout, all 80 members of the State Assembly and half the State Senate will be on the ballot. The variables that shape California politics are having a big impact on education policy, local control, and the funding provided to public schools.

BIOGRAPHY

Kevin Gordon is a founding Partner of Capitol Advisors Group. Prior to this, he served as the longtime Executive Director of the California Association of School Business Officials as well as the Chief Lobbyist and Assistant Executive Director of the California School Boards Association. he holds a master's degree in public administration from the University of San Francisco and undergraduate degree in communication from UC Davis.

Jack O'Connell served two terms as State Superintendent of Public Instruction and prior to that, spent twenty years in the California Legislature as both a state Senator and Assembly Member. While State Superintendent, he focused on closing the achievement gap and establishing high standards for all students. As a former high school teacher, he led a comprehensive effort to increase rigor and improve student achievement in California high schools.



Barrett Snider has spent nearly two decades working in California politics and is a founding partner of Capitol Advisors Group, where he manages the daily government relations operations of the firm. His diverse experience in both legislative advocacy and political campaigns provides clients with valuable industry expertise and strategic political consulting. He is a graduate of UC Davis with degrees in Political Science and Communications.

Dr. Paul Gothold has served as the San Diego County Superintendent of Schools since 2017. Prior to that, he served as Superintendent of Lynwood Unified School District, where he worked collaboratively with the district's Board of Education, teachers, staff, parents, and community to achieve dramatic increases in student achievement. Dr. Gothold began his career with the Los Angeles County Office of Education, working with adjudicated youth in the county's Division of Alternative Education as a teacher, assistant principal, and principal.